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Farzad Bahaelou Houreh (personal Resume)

- Date of Birth: 6 June 1976
- Nationality: Iran
- Current location: Isfahan, Iran
- Company position: General Manager
- Company: ARAD Tadbir Saman co,

EDUCATION:

- Master of EMBA
- Master of English Teaching
- Bachelor in English Teaching

WORK EXPERIENCE:

- Najaf Abad Zarin Spinning and Weaving company (foreign trade manager)
- Villa Shahr Rayaneh Gostar Computer Service (Manager)
- Kavosh Goldasht Commercial Company (General Manager)
- Zayande Road Kavoshgaran Web designer Company (General Manager)
- **ARAD Tadbir saman co , board of director manager and general manager.**

Practical Project:

- Importing Project in Aluminum anodizing chemical materials, Kupal Aluminum Company 2003-2004
- Dried Fruits Marketing and exporting to INDIA, since 2005
- Obtaining Exclusive agency of S&S company from china (**manufacturer of weaving Electronic Jacquard**) marketing, sale, install and after sell service since 2005

SCIENTIFIC RESEARCH EXPERIENCE:

- Writing Textile specialized essays in Old Textile Magazine (3 times)

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- Translating of social networks book (it will be published soon)
- Investigation of statistic over 10 years about production and export (national and international) of almond ,second national almond conference, About exportation OCT 9,2011-OCT 9,2011 in shahrekord
- Social Marketing and a model for cultural changes of almond exportation, Second national almond conference, About exportation OCT 9,2011-OCT 9,2011 in shahrekord
- Potential of almond production and possibility of production increase,national consumption and exportation in Iran, second national almond conference,About exportation OCT 9,2011-OCT 9,2011 in shahrekord
- Mapping of executive management science according to ISI esseys,Thesis of master in tehran university management faculty (2011)

memberships:

- Member of local chamber of commerce.
- Member of Dried Fruit Exporter Association (IDFEA).
- Member of Brand Committee.
- Member of Najaf Abad computer services Trade Union
- Member of Isfahan Computer Trade Union.
- Official representative of S&S to offer electronic jacquards.
- Exclusive agent of ITALEX from Italia.
- Selected company in third global brand forum in 2013.

Favorit Fields of Study:

- Management theories.

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- Market research
- Consumer Behavior
- Exportation
- Marketing Strategies
- Trade Marketing Industrial
- Innovation and development of new products

Other skills:

- ICDL (Obtained from Tehran University)
- English Language(Conversation, grammar and correspondence)
- Complete proficiency in translation English-Persian and Persian-English
- Complete proficiency in Turkish
- Having great competence in Computer (hardware and software),official software, Operating system and network
- Complete proficiency in Web design and content management systems and MYSQL database